RESEARCH & EVALUATION SERVICES

Unlock valuable insights to amplify your program's impact in improving population health outcomes and eliminating disparities in your community.

Heluna Health®

Heluna Health's Research and Evaluation team offers population health research and program evaluation services to support projects that improve health equity. We partner with academic institutions, community-based organizations, government agencies, healthcare providers, and private sector clients across a wide range of health outcomes.

We work with clients to provide customized solutions, including study design, data collection and analysis, and stakeholder engagement. Our goal is to improve program delivery and develop insights to drive actions.

SERVICES

Program Evaluation

- Evaluation plans
- Primary data collection (surveys, interviews, focus groups)
- Quantitative and qualitative data analysis
- Evaluation reports for variety of stakeholders

Population Health Research

- Research study design
- Primary data collection (surveys, interviews, focus groups)
- Secondary data analysis, including mapping and GIS analysis
- Quantitative and qualitative data analysis
- Development of reports, dashboards, data visualizations, and manuscripts

Training & Technical Assistance

- Evaluation design
- Literature review
- Research design
- Results dissemination to stakeholders

Heluna Health® INSIGHTS

Contact us for more information:
research@helunahealth.org
562-222-7771
www.helunahealth.org

Example: Ending the HIV Epidemic Program Evaluation

- Mixed-methods evaluation of intervention programs with 10 community partners and about 700 participants
- HIPAA-compliant surveys and interviews

Example: Wildfire Smoke Preparedness Survey

- Original survey research including 1500+ respondents
- Data briefs, research presentations, livestream events

Research & Evaluation Team Spotlights

Heluna Health®

Jo Kay Ghosh, PhD, MPH
Dir. of Research & Evaluation

Dr. Ghosh brings more than two decades of experience in public health research and practice. She has held prominent leadership positions at local agencies, and has expertise in environmental epidemiology, communicable disease, science communication, community partnerships, and policy development. She is passionate about applying scientific tools to improve community health and optimize programs to achieve their goals.

Bibiana Martinez, PhD, MPH
Associate Research Scientist

Dr. Martinez is a health disparities researcher with experience in academic, community, healthcare, and public health settings. She has experience leading quantitative and qualitative research and evaluation projects, including health behavior research in HIV, cancer prevention, and climate impacts on vulnerable populations. She is bilingual, bicultural, and well versed in working with Latino communities in both the East and West Coasts.

Annika Helverson, PhD, MS
Research Analyst, Biostatistician

Dr. Helverson has worked as a biostatistician in academic research, nonprofit, and public health settings. She has collaborated with researchers and practitioners in cell biology, immunology, health and human physiology, dentistry, obesity prevention, and injury prevention. She enjoys collaborations in the public health and biomedical fields and specializes in Bayesian modeling, spatial statistics, statistical software development, and machine learning.

Celeste Beck, PhD, MPH
Associate Research Scientist

Dr. Beck designs and conducts research and evaluation projects spanning multiple areas of public health. She has over a decade of experience working across public health, academic, and clinical research settings, and specializes in nutrition and pregnancy research. She recently led projects evaluating doula training programs and assessing emergency preparedness among pregnant populations.

Christopher Rogers, PhD, MPH
Associate Research Scientist

Dr. Rogers leverages his experience in academic research as well as the public and private sector to lead quantitative epidemiological research and evaluation projects. He has published extensively on research focusing on adolescent and young adult health and adversities across the life course.

Caitlin Pohl, MPH
Project Coordinator

Caitlin is an experienced project coordinator who has managed clinical research and public health projects. across a range of health conditions. She is well-versed in protocol development, instrument design, data collection, staff training, quantitative and qualitative data analysis, and writing evaluation reports. She loves spending time outdoors and recently became a certified yoga instructor.

www.helunahealth.org
Healthy, Strong Communities for All