

# CELEBRATING 50 YEARS OF EMPOWERING POPULATION HEALTH



Heluna Health®

1966

International Smallpox Eradication program was established.

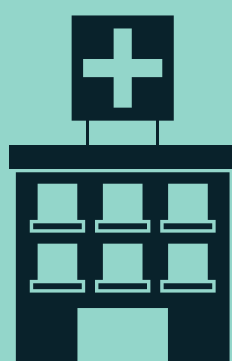


1969

First temporary heart transplant was conducted by Dr. Denton Cooley and his team.

1969

The Public Health Foundation of Los Angeles County (now Heluna Health) incorporated in 1969 as a 501(c)3 to support and augment the operations of the Los Angeles County Health Department.

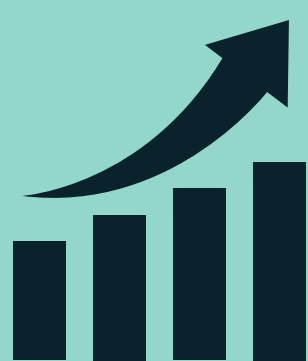


1984

Identification of AIDS - In 1984, the HIV virus was identified by the Public Health Service and French scientists. In 1985, a blood test to detect HIV was licensed.

1987

PHFE WIC continued to grow under Public Health Foundation of Los Angeles County, Inc., providing access to nutrition education and healthy foods for families in LA, San Bernardino and Orange Counties.



1990-2001

- Heluna Health tripled its capacity to manage public health funding from \$30M to \$100M.
- Staff increased by 3x
- Heluna Health increased number of projects it supported by 4x

1993

In May 1993, the Public Health Foundation of Los Angeles County became PHFE Management Solutions.



2009

Headquarters moved to City of Industry, CA.

2011

Our evidence-based Little by Little School Readiness Program launched in Los Angeles area WIC centers.



Public Health Foundation Enterprises

2013

Public Health Foundation Enterprises re-branded with a new logo.

2016

Heluna Health partnered with Surgeon General to "Turn the Tide," an initiative addressing the opioid crisis.



Heluna Health

The New PHFE

2017

Public Health Foundation Enterprises becomes Heluna Health.

2018

Heluna Health provided services that touched more than 39 million individuals across the United States.

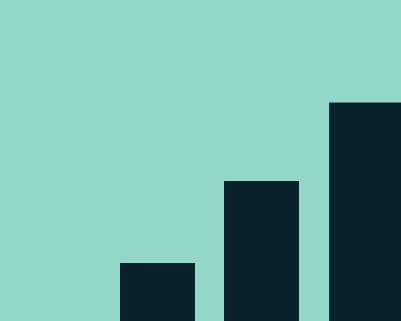


2018

Nearly 295,000 individuals from vulnerable families, including low-income pregnant women and children, were served annually through our PHFE WIC program—the largest nonprofit network of WIC centers in the U.S.

2019

In 2019, Heluna Health expands to support initiatives in 32 metropolitan areas across 22 U.S. states.



2019

Heluna Health is celebrating its 50th anniversary of supporting healthier communities.



Heluna Health®  
EMPOWERING POPULATION HEALTH INITIATIVES SINCE 1969